

## Reading Kids VIP collectable promotion 2019-2020

### DETAILS & TERMS AND CONDITIONS

#### How it works

- When a meal is purchased from the Pho Kids menu in Pho Reading at full price, one collectable card will be given out. There are 6 different cards to collect.
- Once all 6 different cards have been collected, they must be handed to the restaurant manager who will exchange them for a Kids VIP card which will be valid until 31<sup>st</sup> December 2020.
- The VIP card entitles the child to a free dish and drink from the Kids menu when ordered alongside an adult main course (or a minimum of £10 spent on food)
- On issuing the Kids VIP card we will take details of your child's name, age, favourite meal and an adult's contact details. Each VIP card will be numbered and personal to the child it is issued for.

The VIP card can be used to gain one free meal from the Kids menu until 31<sup>st</sup> December 2020 if the following circumstances are met

- The VIP card is the original and its ownership is verified with the restaurant manager prior to ordering.
- The kids meal is ordered alongside an adult main course from the main menu (or food totalling £10 or above)
- A kid is defined as 12 years of age or under.
- Kids meal is 100% discounted up to a maximum of the price shown on the kids menu. (i.e. if extras are ordered these must be paid for)
- One Kids VIP meal per VIP card per visit. Maximum of one visit per day.
- VIP card can only be used in Pho Reading and can only be used for a sit down eat-in dining (not takeaway or delivery)

#### T&C's

1. Promotional purchases can only be made by adults, excluding employees of Pho companies or any person professionally connected with this promotion and their immediate families.
2. All 6 original cards must be redeemed in Pho Reading in exchange for a Kids VIP card. VIP cards will only be exchanged in person in Pho Reading with the Kid VIP present. No postal entries will be accepted.
3. The opportunity to collect ends when all the cards have been given away or 31<sup>st</sup> December 2020, whichever comes soonest. The collectable cards available in the restaurant allow for 200 Kid VIPs. The printed cards are not unlimited and it may arise that it is no longer possible to collect all 6.
4. Cards will only be valid for the child listed on the VIP database and cannot be sold, exchanged, passed on or gifted to another person or party. Lost or damaged VIP cards may not be replaced.
5. The promoter reserves the right to withdraw or amend the terms of the use of the Kids VIP card at any point if it is considered necessary due to unforeseen or extenuating circumstances. The final decision is the promoter's and we will not enter into correspondence.
6. The promoter is not responsible for any third party acts or omissions.
7. Parents of Kid VIP's may be asked if they are happy for photographs to be taken or used in promotional activities for Pho. You may refuse to agree to this

Promoter: Pho Trading Limited. Company no: 5329479

Privacy Policy: The promoter may collect mobile phone numbers and other personal information that may be required for the purpose of exercising its rights of publicity in relation to the prize holder, and in administering this promotion. This may include contacting participants during the promotion via further text messages, call or emails regarding this promotion.

End.