

Pho for life prize 2018

TERMS AND CONDITIONS

1. Offer open to UK/EU residents aged over 18, excluding employees of Pho companies or any person professionally connected with this promotion and their immediate families. The winner must hold a valid UK/EU passport or BRP.
2. Entries can only be made by emailing pholife@phocafe.co.uk
3. In order for an entry to be valid, it must include some form of creative artwork describing why the entrant loves pho. Examples include but are not limited to: a poem, rap, song, drawing, dance, video, gif, photograph, or painting.
4. By entering to win, the entrant gives the promoter (Pho) the rights to share any content created for the competition via any print or digital channels.
5. Applications from agents/third parties are invalid.
6. Opening date for entry is 2 January 2018.
7. Closing date for entry 13 February 2018.
8. The prize winner will be chosen by the promoter based on the level of creativity of the entry (this is completely up to the discretion of the promoter) by 23rd February 2018 and announced on this day before 6pm GMT. The prize winner will be emailed directly by the promoter and their name may be used in digital channels when the winner is announced.
9. If the prize winner cannot be contacted and does not accept *the prize* within one month, the runner up will be contacted and the initial offer of *the prize* is withdrawn.
10. The prize winner has two weeks from the time of accepting *the prize* to provide any proof and ID requested to issue the prize card and the prize card will be issued within two weeks.
11. The final decision is the promoter's and we will not enter into correspondence regarding the winner.
12. The promoter is responsible for providing the prize winner *the prize*.
13. The prize winner will win "a lifetime supply of pho from Pho" i.e. *the prize*. The prize is for the consumption of the prize winner and may not be transferred to another party.
14. *The prize* is defined as a bowl of noodle soup from the Pho menu and a lifetime supply is defined as one (maximum) free bowl of pho noodle soup every week for 60 years. The prize can be redeemed eat-in or takeaway from any Pho location in the U.K.
15. The prize winner will receive a plastic card produced by the promoter with their name, birthdate and photograph, as well as the competition T&C. The prize winner must show this card to a member of staff to redeem the prize each week. The card may only be used by the winner, as named on the card. The redemption card will expire 60 years from the last day of the month the card is issued in.
16. The prize winner must contact the promoter every 10 years to renew the photographic ID on the card, otherwise the card will become void.
17. The prize winner is responsible for all other costs incurred other than what is outlined in these T&C and *the prize* given by the promoter.
18. *The prize* is non-transferable and non-refundable. *The prize* must be accepted as offered.
19. The prize winner will be responsible for notifying Pho Trading Ltd within 5 business days should they lose the redemption card. If the prize winner fails to do this, *the prize* will become void.
20. The promoter reserves the right to withdraw or amend the terms of *the prize* at any point. The promoter is not responsible for any third party acts or omissions.
21. The winner may be required to participate in reasonable publicity.

Promoter: Pho Trading Limited. Company no: 5329479

Privacy Policy: The promoter may collect mobile phone numbers and other personal information that may be required for the purpose of exercising its rights of publicity in relation to the prize winner, and in administering this promotion. This may include contacting participants during the promotion via further text messages, call or emails regarding this promotion.

End.